### **Money Medal Madness Promotion**

Official Rules September 3, 2023

The North Dakota Lottery will be offering a Lotto America® **Money Medal Madness** promotion September 3 through September 30, 2023. The Lottery will be giving away free Lotto America with All Star Bonus® (single play, single draw; \$2 value) tickets, \$10 cash vouchers and \$100 cash vouchers on a random basis. The prizes will be distributed via all lottery terminals based on randomly selected eligible sale transactions.

The purpose of the promotion is to educate players about the Lotto America game as well as the add-on multiplier, All Star Bonus.

#### A. Rules

- 1. The **Money Medal Madness** promotion will run from September 3 through September 30, 2023.
- 2. All three-play, single draw, Lotto America with All Star Bonus tickets purchased at a North Dakota Lottery terminal will be considered eligible transactions.
- 3. Each eligible transaction will cost \$6.
- 4. An eligible transaction can be a Quick Pick or the player can choose their own numbers.
- 5. Randomly selected eligible transactions will win a free single play, single draw Lotto America with All Star Bonus ticket (\$2 value), a \$10 cash voucher, or a \$100 cash voucher.
- 6. When a randomly selected eligible transaction is determined to be a **Money Medal Madness** winner:
  - The qualifying purchase will have the following message printed directly below the play numbers:

CONGRATULATIONS! YOU ARE A MONEY MEDAL MADNESS WINNER! You've won a **FREE** Lotto America with All Star Bonus ticket (\$2 value). Your **FREE** ticket will print immediately!

or

CONGRATULATIONS! YOU ARE A MONEY MEDAL MADNESS WINNER! Your Prize Coupon will print immediately. Use your Money Medal Madness coupon to claim your prize!

- The lottery terminal will play a message saying, "INSTANT WINNER!"
- The FREE, single play, single draw, Lotto America with All Star Bonus ticket (\$2 Value) will print immediately after the qualifying transaction.
- For the \$10 and \$100 cash prizes, a voucher will print immediately after the message indicating that the player has won either \$10 or \$100.
- 7. Money Medal Madness cash vouchers will be immediately redeemable at the lottery retailer, provided that the retailer has sufficient funds available. If the retailer does not have funds available, the Money Medal Madness voucher may be redeemed at another lottery retailer or mailed to the North Dakota Lottery at the address on the back of the coupon.
- 8. Money Medal Madness cash vouchers must be claimed within 180 days of issuance.
- 9. <u>Pick & Click (subscription) purchases are not eligible transactions for the **Money Medal** <u>**Madness** promotion.</u></u>

## B. Players

1. Purchase a three-play, single draw, Lotto America with All Star Bonus (\$6) ticket from any lottery retailer September 3 through September 30, 2023.

- 2. Eligible transactions can be Quick Pick or Manual Pick (choosing your own numbers) but must be three-play, single draw Lotto America with All Star Bonus transactions.
- 3. Ensure that the retailer clerk prints your three-play, single draw, Lotto America with All Star Bonus purchase from the terminal while you are present.
  - Eligible transactions purchased at a North Dakota Lottery PlayCentral® EX terminal (Self-Service Lottery Terminal), located at select North Dakota Lottery retailers, are eligible **Money Medal Madness** promotion purchases.
  - To ensure the purchase of an eligible Money Medal Madness promotion transaction, use the Money Medal Madness icon on the screen of the PlayCentral® EX terminal.
- 4. Each eligible transaction will cost \$6.
- 5. Randomly selected eligible transactions will issue a **Money Medal Madness** free ticket or cash voucher.
- 6. Listen for the message emitted from the terminal to determine if your transaction is a **Money Medal Madness** winner.
- 7. Redeem your **Money Medal Madness** cash voucher immediately at the lottery retailer, sign the back of the cash voucher to redeem at a later date, or mail the cash voucher to the North Dakota Lottery at the address on the back of the voucher. Free tickets will be eligible for the next scheduled Lotto America drawing.
- 8. Money Medal Madness cash vouchers must be redeemed within 180 days of issuance.

#### C. Retailers

- 1. Use the **Money Medal Madness** icon on the lottery terminal home screen to ensure that the customer purchases an eligible transaction: three-play, single draw, Lotto America with All Star Bonus ticket for \$6.
  - Each player's request for the **Money Medal Madness** sale must be printed from the terminal while the player is at the retail location.
  - Preprinting of **Money Medal Madness** transactions is strictly prohibited.
  - In the event that a Money Medal Madness transaction is mistakenly printed and there is no associated Money Medal Madness prize, the ticket will be the property of the retailer.
  - If a mistakenly printed eligible transaction has an associated prize, the entire transaction, including the prize, may be offered to the next player that requests an eligible transaction. It is at the player's discretion to accept or decline the preprinted winning transaction.
- 2. Any retailer or retailer employee that prints Money Medal Madness transactions in advance of the sale, and retains any associated Money Medal Madness prizes, may be subject to penalties as allowed in the North Dakota Lottery Administrative Rules or law. These penalties may include:
  - Monetary fine.
  - Suspension or revocation of the lottery retailer's license.
  - Criminal prosecution.
- 3. Conspicuously display all point-of-sale items regarding the **Money Medal Madness** promotion.
- 4. Inform and educate the public about the **Money Medal Madness** promotion as well as the All Star Bonus game feature.
- 5. Validate and pay winning cash vouchers (\$10 or \$100) by scanning them through the ticket reader just as you would any lottery ticket.
- 6. Retailers will be given credit on their weekly sweep for each free, single play, single draw, Lotto America with All Star Bonus ticket issued.
- 7. Retailers will be issued a credit for each \$10 or \$100 voucher cashed at their terminal.

8. Each voucher must be scanned through the terminal, when paid, in order to receive the credit.

# D. Lottery

- 1. Will create and provide all point-of-sale items and distribute them to each Lottery retailer.
- 2. Will issue a credit to the retailer's account for each free ticket issued and **Money Medal Madness** voucher redeemed at their terminal.
- 3. Will offer training on the promotion as requested by lottery retailers.
- 4. Pay any Money Medal Madness vouchers sent to the North Dakota Lottery, by players.
- 5. The North Dakota Lottery reserves the right, in its sole discretion, to modify, suspend, postpone, or cancel, with or without notice, this promotion at any time upon exhaustion of the promotional prize expense.